

Women's LifeStyle is your **direct connection** to the customers you **want to reach**.



BUILD RELATIONSHIPS

Reach 50,000+ active consumers through the most popular free publication in the area, an interactive website and social media presence.

CONNECT

Delivered to more than 400 distribution sites within a 50 mile radius in and around Grand Rapids, including Holland and Grand Haven.

SAVE

It's cost effective and contains a variety of added value opportunities.

GET THE RIGHT MESSAGE TO THE RIGHT AUDIENCE

Your promotion is surrounded by relevant expert lifestyle features on health, beauty, fashion, products, food, shopping, fitness, local people, events, tips, advice, decorating ideas, & places.

ALSO AVAILABLE:

- Website Banners
- Social Media Promotions
- Online Calendar of Events
- In-house Ad Production

FREQUENCY DISCOUNT

Size ▼ Frequency ►	1 Month	3 Months	6 Months	12 Months
Full Page	1850	1300	1150	1025
3/4	1500	1000	900	800
1/2	1125	875	725	625
3/8	925	750	625	525
1/4	625	525	400	350
1/8	425	350	275	250

Women's LifeStyle Magazine • 820 Monroe NW Suite 320
 Grand Rapids, MI • 49503 • (616) 458-2121
www.womenslifestyle.com



SPECIFICATIONS:

In Inches	Width	Height		
FULL PAGE (full bleed)	10.375 X	13.75		
FULL PAGE (regular)	9.125 X	12.25		
3/4 PAGE V	6.5 X	12.25		
1/2 PAGE V	4.5 X	12.25		
1/2 PAGE H	9.125 X	6		
3/8 PAGE V	4.5 X	9		
3/8 PAGE H	6.75 X	6		
1/4 PAGE	4.5 X	6		
1/8 PAGE V	2.125 X	6		
1/8 PAGE H	4.5 X	3		

(most popular sizes in bold)

COLOR: CMYK

FORMAT: .jpg, tif, pdf, eps, pdf

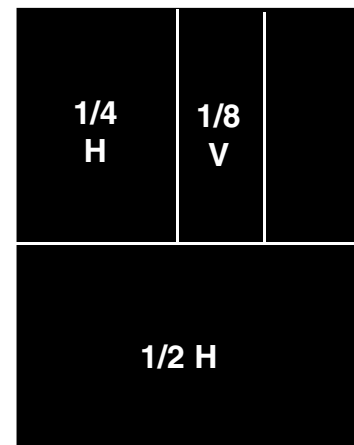
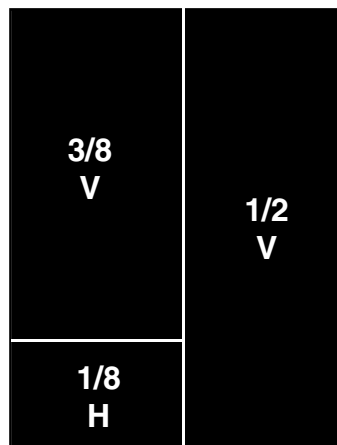
RESOLUTION: 300 dpi

AD SUBMISSION:

Email your ad to
ads@womenslifestyle.com

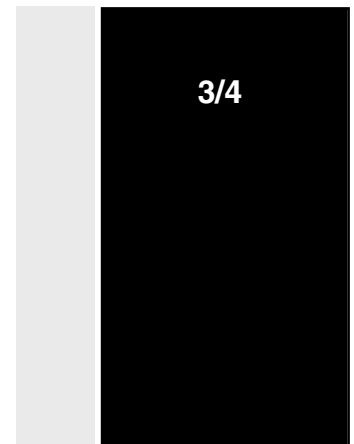
Questions?

womenslifestyle@aol.com
(616) 458-2121



“Women’s LifeStyle is a phenomenon. We have represented hundreds of magazines over the years and Women’s LifeStyle is the fastest moving we have ever carried. They are right on the money.”

– Kevin Smith, Distribu Tech



Online and In Touch

Women’s LifeStyle print editions are complimented in their entirety using online flipbook technology. Viewers easily connect with advertiser websites with just a click. They also tweet, share, download, search, view our events calendar and more at home or on the go. Archives of each edition remain online for two years.

We’re easy to connect and interact with at www.womenslifestyle.com, facebook, and twitter. Women’s LifeStyle actively collaborates with and is frequently referenced by social media users.

CLOSING DATES

Space reservations are required by the **15th** of the month preceding publication. All production is due at this time. Print ready pdf due by the **17th** of the month preceding publication. Ad production is available upon request.

PAYMENT

Payment is appreciated with initial insertion order. We accept all major credit cards. A late fee is charged on past due invoices.